



SIMPLE EFFECTIVE FUN

Motivating your employees, members, or clients to **eat healthy** has never been easier.

Eating great can be as simple as making *Colorful Choices*. No calorie counting, no fat gram tabulating, no weighing or measuring. By spreading daily choices across the rainbow of colors, participants are guaranteed the best produce has to offer — vitamins, fiber, and phytochemicals — for better health. No other nutrition campaign reaches more participants, more easily, with better results than *Colorful Choices*.

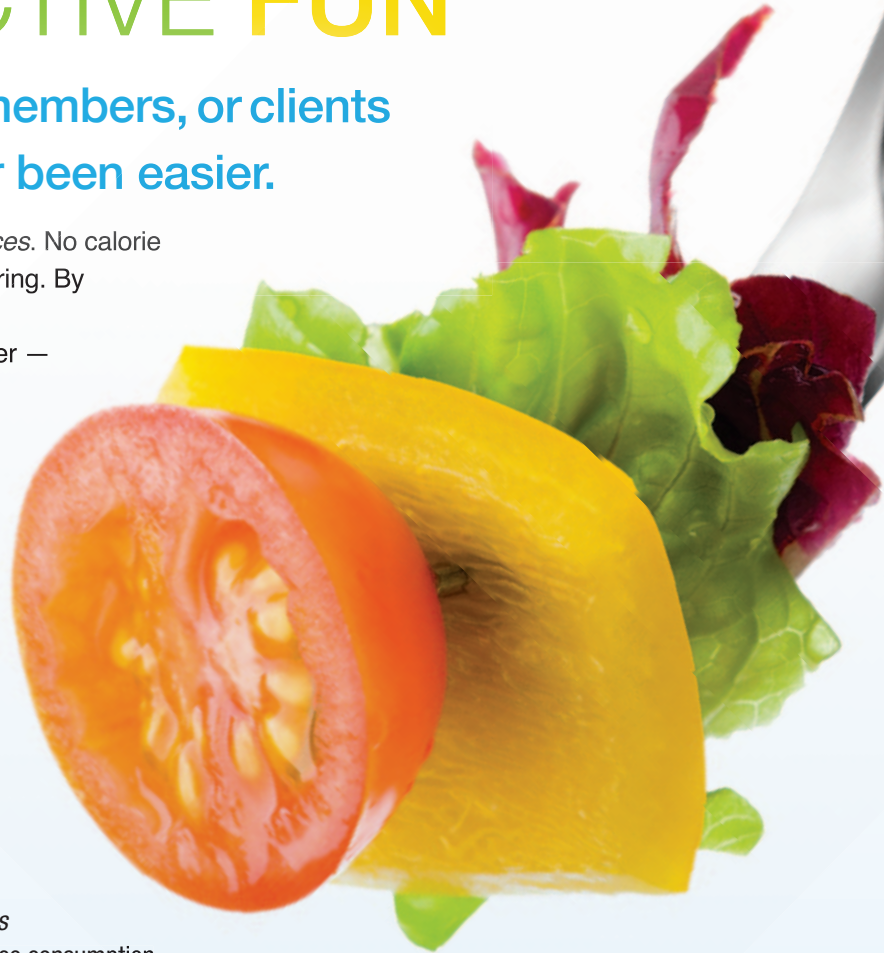
Features

- Friendly team competition
- Over 120 vivid produce choices
- Produce Pals social support component
- More than 200 delicious, healthy recipes
- Fun, interactive logging tools
- Inspiring daily tips
- Expert-moderated message board


Participant Results

- 79% average 5+ produce choices a day
- 82% say they're eating healthier as a result of *Colorful Choices*
- 100% increase (from 2.5 to 5 average servings) in daily produce consumption

Colors grab the imagination and stimulate the mind. What better way to get people thinking and choosing healthy than with a burst of color?



For a no-obligation demo, go to www.ColorfulChoices.com today!

 Health Enhancement Systems
800.326.2317 | www.HealthEnhancementSystems.com

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The Compelling Case for Simplifying Workplace Nutrition Programs

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